

## SPONSORSHIP OPPORTUNITIES

The annual KWEA / KsAWWA Joint Conference offers affordable sponsorship packages and rates. Sponsorship funds go to producing the event and providing top-notch services for attendees.

	PLATINUM \$2,000	GOLD \$1,000	SILVER \$500	BRONZE \$250
Ad in conference program (half page)	✓			
One additional conference registration	✓			
Social media recognition	✓			
Mention in targeted email campaigns	✓			
Logo placement on conference tote*	✓	✓		
Recognition in KWEA & KsAWWA newsletters*	✓	✓		
Logos on lunch tables and entry signage	✓	✓		
Logo placement and link on conference website	✓	✓	✓	
Event A/V recognition	✓	✓	✓	✓

\* if sponsorship is purchased before tote printing and newsletter submission deadlines (KWEA Splashings – 06/15/2021; KsAWWA Solution H<sub>2</sub>O – 07/01/2021)

## SPONSORSHIP DEADLINE

**General Deadline:** July 16, 2021

In order to receive all of the sponsorship benefits listed above, it is recommended to secure your sponsorship early as well as provide your company logo and program advertising artwork (if applicable). If sponsorship is purchased after the general deadline, efforts will be made to include your company in as many items listed above as possible, but due to printer and vendor deadlines, not all may be possible.

## LOGO SUBMISSION

**Acceptable Formats:** Vector format (EPS, AI, PDF) with text saved as outlines. Logos embedded in Microsoft Word or PowerPoint documents will not be accepted. Rasterized artwork saved as EPS, AI, or PDF will not be accepted. In order to showcase your logo in the various media listed above, there will be no exceptions made.

## PROGRAM AD

All ads should be submitted as grayscale 300 DPI artwork in PDF (preferred), EPS, PSD, AI, TIF, or JPG format. Fonts and graphics must be embedded. Artwork embedded in Microsoft Word or PowerPoint documents will not be accepted. Contact Ms. Hank Boyer for program advertisement rates unless you have purchased a platinum sponsorship.

Full page vertical: 7.5" W x 10.0" H

Half page horizontal: 7.5" W x 4.875" H

Quarter page vertical: 3.625" W x 4.875" H

Submit all logos and artwork to BOTH Ms. Hank Boyer ([hboyer@cox.net](mailto:hboyer@cox.net)) and Tina Leitzel ([webmaster@kwea.net](mailto:webmaster@kwea.net)).